

beta collective

Pastor,

You are invited to participate in something next year that could strengthen your ministry, make disciples, and build a leadership legacy in your church. I want to extend an invitation to you to participate in *The Beta Collective*.

The Beta Collective is designed to help move the church to its next level of growth. The goal of *The Beta Collective* is to develop a strong partnership between the pastor and the Minister of Education; to equip them with sound, practical principles; and to develop a reproducible process that will build an evangelistic, disciple-making Sunday School.

To participate, you will need to either select a person from your church that has the passion and ability to fulfill the “beta” role of leading the church’s Sunday School organization, or enlist the person that already has this assignment. This person may be a church member, Sunday School teacher, or a current staff member. The key ingredients are that they have a love for Sunday School and a willingness to learn and work together with you to build the church’s Sunday School. Both you and your “beta” will participate in monthly meetings where you will learn, grow, and develop a strategy for your church’s Sunday School.

How *The Beta Collective* works...

Meetings will be from 10:00am-3:00pm on the second Thursday of each month of the year (except June - August). The pastor and the “beta” (Minister of Education) are required to attend. Each month will feature a keynote speaker and a selected topic that is vital to a growing Sunday School. In addition, an assignment will be made following each monthly meeting to help you implement what you are learning.

You will be part of a learning cohort with three other churches. The cohort will be led by an experienced coach. The coach also attends the Beta meetings, meets with the entire cohort, and contacts each of his assigned churches by phone each month to both assist and resource you.

Because of the personal and direct nature of *The Beta Collective*, we can only accept 20 churches per year, per location. Cost is \$250 per church for the year, which includes meals, program, notebook, and resources. You may bring several people from your church in addition to your “beta.” Applying churches will be received on a first-come basis.

Check out the Beta Collective video from this year’s SMO at <https://vimeo.com/276120731>

This year, we are expanding Beta to a total of five locations:

Clinton

Lawton

Oklahoma City

Tulsa

McAlester

We hope to hear from you soon. If you have questions, feel free to call us.

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